

SalingerPrivacy

We know privacy inside and out.

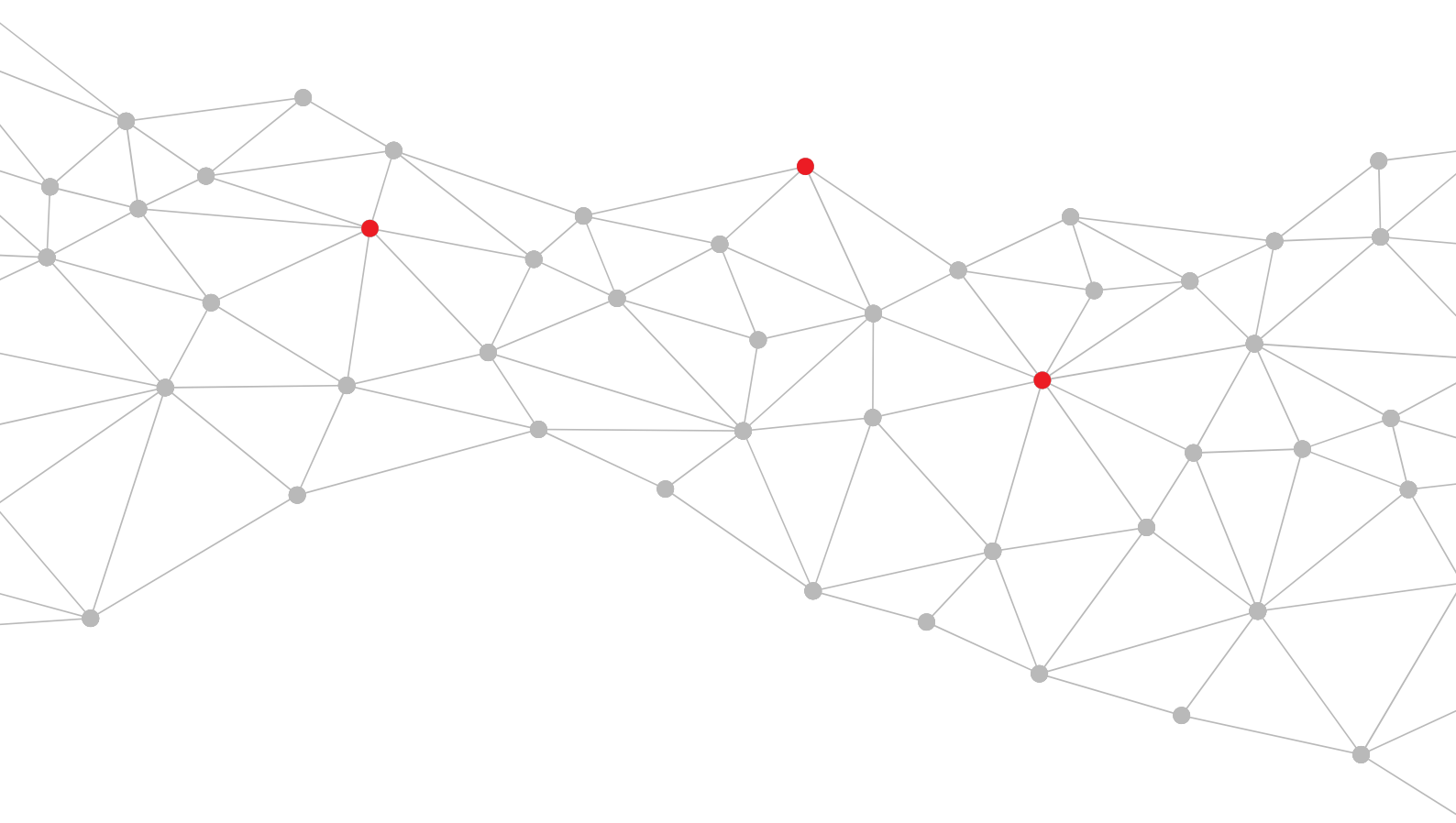
About our Privacy eLearning programs - branding, hosting and monitoring options

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About our eLearning programs

Salinger Privacy offers eLearning modules on a range of privacy topics, from [Privacy Act compliance](#) to specific legislative or technical content in [modules about key privacy topics](#).

As well as being a cost-effective alternative to face-to-face training, the benefits of eLearning include flexibility of timing so staff can do the training at a time that suits them; the ability to include new staff at the time of their induction; and depending on your hosting choice, the option to monitor completion rates and staff performance.

Branding and content options

Our Privacy eLearning programs are ready-to-roll as they are, or we can brand or customise them for you further.

We offer three options to tailor the look and feel of our modules:

- the **Standard** mode is designed to be suitable for people in any organisation, and has no tailoring to your organisation
- a **Branded** mode places your organisation's name and logo on the title page of the module, with the remaining content the same as the Standard version, or
- a **Customised** mode can be prepared, in which the branding and content throughout reflects your organisation's circumstances and operations. See further detail below about what customisation involves.

Hosting and monitoring options

Your options for hosting and monitoring are:

- **Single user licences** - you can purchase single user licences to any of our modules, in Standard mode only. These provide instant access to one module for 28 days. Pricing is \$150 + GST pp, for online purchases only. Single user licences do not have any monitoring or reporting capability, but users can download a Certification of Completion.
- **Salinger Privacy hosting** – whether you choose Standard, Branded or Customised mode, we can host the module on our site for a no-tech-purchase, no-fuss, immediate roll-out, with regular reporting to you on staff progress. Licence fees include 6 months access and two progress reports, but we can add more features to suit your needs. See further detail and the pricing schedule below.
- **Your LMS** - we deliver your module in a SCORM- or AICC-compliant file to load our module into your organisation’s Learning Management System (LMS), for you to host and monitor your staff’s progress. This option is available in Branded or Customised mode only, for a flat fee, with a perpetual licence.

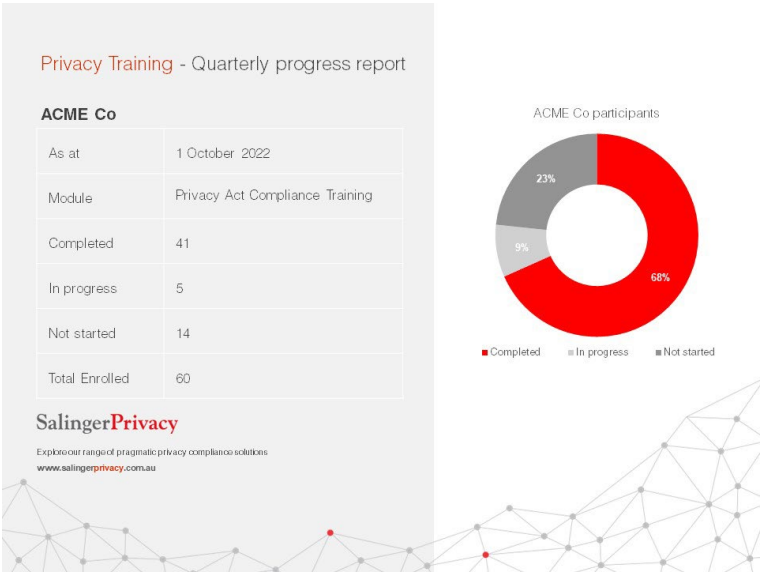
Features and pricing

The features of each hosting option, for each content mode, are summarised in this table. All prices exclude GST.

Hosting	Content kept up-to-date	Evidence of progress	Licence term	Number of users	Fee – Standard mode	Fee – Branded mode	Fee – Customised mode
Single user licence	Yes	Certificate for user	28 days	1	\$150 online sales only	N/A	N/A
Salinger Privacy hosting	Yes	Certificate for user + Reports for you	6 months or longer	Unlimited but priced per user	Per user, sliding scale	\$2,000 + licence fee (pp, sliding scale)	\$20,000 + licence fee (pp, sliding scale)
Your LMS	Additional fees for content changes	Depends on your LMS	Unlimited	Unlimited	N/A	\$12,000	\$30,000

Salinger Privacy hosting - reports, features and licence fees

The reporting tool on the Salinger Privacy platform lets us review your users' progress. We provide regular progress reports about the performance of your cohort, plus a CSV file listing every user by name, noting whether or not they have completed the course.



Number of users (total licence count)	Licence Fee
Up to 5	\$750
6-10	\$1,500
11-20	\$2,000
21-100	\$2,000 for the first 20 users + \$75 pp for the remainder
101-300	\$8,000 for the first 100 users + \$50 pp for the remainder
301-1000	\$18,000 for the first 300 users + \$20 pp for the remainder
1001+	\$32,000 for the first 1,000 users + \$10 pp for the remainder

Terms and additional elements

We offer the following flexible packages for each of the eLearning programs available with reporting capability.

Element	Standard (included in Licence Fee)	Add-ons (to be agreed at time of order, and paid with Licence Fee)
Access period	6 months	\$500 for other access period, up to 12 months
Number of reports showing users' progress / completion	2 (1 st report will be issued 6 weeks before access period's expiry date; 2 nd report will be issued just after expiry date)	\$250 per extra report
Number of batch enrolments	1	\$250 per batch of additional user names, up to total licence count, with same access period expiry date as original batch
Number of courses	1	If 11+ users, 50% discount on 2 nd and subsequent courses ordered with same expiry period, reporting schedule and frequency of batch uploads

- All prices are + GST. Payment via invoice / EFT.
- All users within the one total licence count must be from the same organisation. Progress reports will be issued to one person per organisation (your nominated contact person).
- Licences will be allocated to users, and the access period commenced, once payment has been received (or a purchase order received from government clients), and the batch enrolment file has been received.
- Batch enrolment file of user details must be supplied by populating details in our CSV format: firstname, lastname, email address.
- Batch enrolment file must be checked prior to supply, and free of errors. User licences created in error count towards total licence count. Usernames cannot be changed once created.
- No substitutions for user licences created in error, unused licences, or changes in personnel.
- We will email instructions to your nominated contact person, once licences have been allocated. You will notify your users about how to access the training course.

Customised content - terms and inclusions

If you choose the **Customised** mode, our fee includes:

- an initial discussion to help us understand your organisation's particular privacy challenges, common scenarios and FAQs
- we then develop examples to illustrate the law in a way that your staff can easily relate to and understand
- your content will only include the privacy principles that apply to you, because we tailor for each jurisdiction in Australia
- your organisational style – the slides are branded using your organisation's name, logo, stock images, preferred fonts, colours and/or slide templates, to the best of our ability (noting that some minor design elements in the eLearning software are not customisable)
- other content developed just for your audience – like links to your in-house privacy procedure, special exemptions, and the contact details of your Privacy Officer
- three iterations: first draft for user-acceptance testing (UAT) including application of your branding guidelines / second draft for correcting any errors in the changes made since the first draft / delivery of final version.

Terms and conditions

We charge milestone payments as follows:

- upon signing the Licensing Agreement \$10,000 + GST
- delivery of first draft for UAT \$10,000 + GST
- delivery of final version \$10,000 + GST (LMS hosting), or
balance of Licence Fee
(Salinger Privacy hosting).

We reserve the right not to deliver the next iteration until milestone payments have been made.

Additional fees will apply if:

- your instructions change such that we need to prepare more than two drafts
- your user-acceptance testing feedback is not provided in a single set of instructions (including the supply of alternate images) on each draft
- if your user-acceptance testing feedback takes longer than four weeks to be supplied for each draft

- user-acceptance testing feedback on the second draft is not limited to correcting any errors in the changes made since the first draft, and/or
- if you seek amendments to the content after final delivery (for example, if your logo changes, or you would like the content updated to reflect a change in the law).

Any such additional work is charged at our standard hourly consulting rates, with a minimum 1 hour charge.

As at 1 July 2023, our standard hourly consulting rate is \$600 + GST. Please check our [Terms of Service](#) for the current rates.

More information

Please see our [Terms of Service](#) for information about copyright, status of materials and limitations on use

Answers to common tech questions can be found in our [eLearning FAQs](#).

Please feel free to contact us if you have any further questions about our eLearning programs.

[Features, prices, terms and conditions effective as at 1 July 2023.](#)