# **SalingerPrivacy**

# How do you build privacy into product design?

Agile projects need agile privacy advice.

We help our clients design privacy controls into products and systems from the start.

Our **Privacy Impact Assessments** can include integrated privacy advice, delivered early and often during ideation and design sprints.

## Privacy Professionals Training – a suite of online modules

Deepen your knowledge, and develop your skills, with modules on topics including the 8 Privacy Design Strategies, Identifying and resolving privacy risks in projects, and Privacy by Design in privacy law.

Find out more about our eLearning and other training options at www.salingerprivacy.com.au/training/

Contact us at www.salingerprivacy.com.au



## The 8 Privacy Design Strategies

#### ENFORCE

Demonstrate compliance with documented enforcement of the rules, policies and procedures.

#### **MINIMISE**

By default, only the minimum amount of personal information should be collected, stored, and shared.

#### HIDE

Personal information should only be presented to view if necessary and authorised.

#### **REGULATE**

Rules, policies and procedures should be in place to ensure best practices are understood and implemented.

### CUSTOMER DATA

#### **SEPARATE**

Where possible, processing and storage of data should be distributed.

#### CONTROL

Individuals should be given genuine ways to exercise choice and control over their personal information.

#### **INFORM**

Individuals should be provided with clear and meaningful privacy communications about their information and privacy rights.

#### **DE-IDENTIFY**

Where possible, data should be stored, used or presented without identifying individuals.

